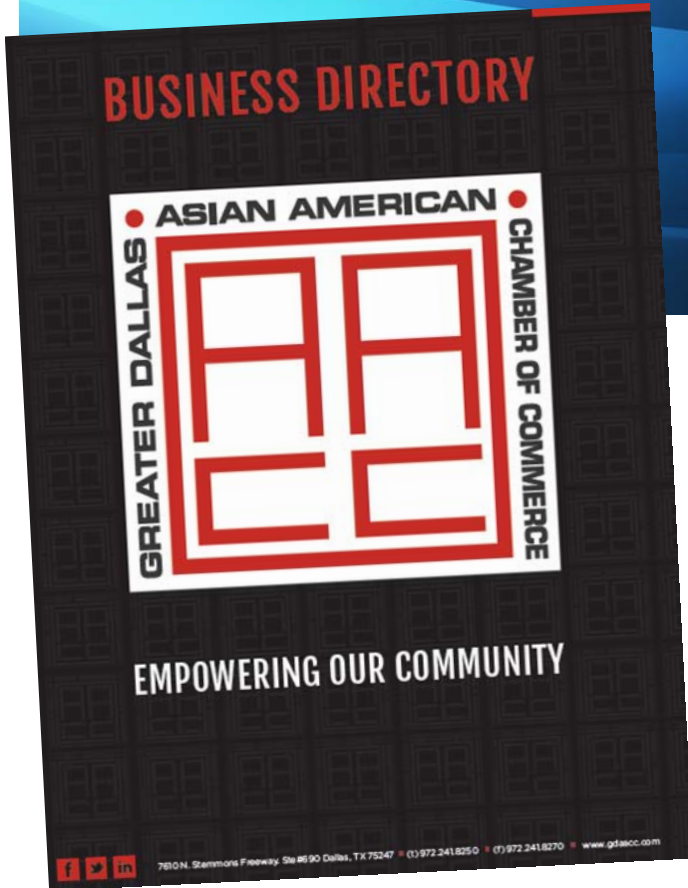


BUSINESS DIRECTORY

3rd Edition



Now also serving Collin County Area.

The Business Directory is the perfect tool to promote your business to the Asian American community in North Texas.

This publication will be distributed in the DFW area. It will reach over 20 Asian communities as well as Employee Resource Groups.

New:

-All advertisers website links will be listed on the GDAACC website.

-Full-page advertisers will have the option to provide coupons in our Discount Program.

Copies will be distributed in Dallas, Collin, Denton, and Tarrant Counties

Full Page Bleed

8-3/4" w x 11-1/4" h

Full Page

7" w x 10" h

Half Page

7" w x 4-7/8" h

1/4 Page

3-3/8" w x 4-7/8" h

Advertising Rates

* All ads are in COLOR (No B&W)

Size	Member	Non Member
Outside Back Cover	\$2,500	\$3,000
Inside Covers (Front or Back)	\$2,000	\$2,500
Full-Page	\$750	\$900
Half-Page	\$500	\$650
1/4 Page	\$250	\$400

Digital Specifications

Preferred File Format:
Camera-ready PDF or EPS in high-resolution, Full-Color
Illustrator and Photoshop files must be saved as .EPS or TIF files at 300 dpi with all images embedded and fonts

We do not accept any files in black & white



Contact: Margie Padilla
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E-mail: info@gdaacc.com
1402 Corinth Street Suite 1070, Dallas, Texas
www.gdaacc.com

BUSINESS DIRECTORY

3rd Edition

Advertiser Information

Organization:	Phone Number:
Contact Name:	Mobile Number:
Address:	Fax Number:
City:	E-mail:
State & ZIP:	

Rate Card

<input type="checkbox"/> Outside Back Cover Additional Benefits: One full-page article & photos	<input type="checkbox"/> Full Page Additional Benefits: One Half-page article & photos
<input type="checkbox"/> Inside Front Cover Additional Benefits: One full-page article & photos	<input type="checkbox"/> Half Page
<input type="checkbox"/> Inside Back Cover Additional Benefits: One full-page article & photos	<input type="checkbox"/> 1/4 Page

Advertising Deadline & Terms and Conditions

Advertising Submission Deadline: February 29, 2018	
Agreement: By signing this agreement, I confirm that I place an advertisement in the GDAACC Business Directory. (The signed contract MUST be submitted to GDAACC by email, mail, or fax)	
Advertiser's Print Name:	Date of Agreement:
Signature:	

We accept credit cards and check for payment

Credit Card Number:	Security code:	Expiration Date:
Cardholder Signature:		Billing ZIP Code: